

BIGTHINX



HUMAN BODY ARTIFICIAL INTELLIGENCE FOR FASHION, FITNESS & GAMING

概要

BigthinX is an AI company providing size, fit, and visualization solutions for fashion retail and fitness. BigthinX's LYFSIZE software uses just two smartphone pictures to determine 44 precise body measurements of any person. This helps retailers to recommend the correct clothing size in any brand to the buyer, there by increasing sales. BigthinX's neural networks create a personalized virtual avatar from these photos.

特徴



- BigthinX's LYFSIZE software uses just two smartphone pictures to determine 44 precise body measurements of any person. This helps retailers to recommend the correct clothing size in any brand to the buyer, there by reducing returns and increasing order values.
- BigthinX's LYFLIKE software goes a few steps further and uses a selfie of one's face in addition to the body pictures to create a lifelike 3D virtual avatar that looks and measures exactly like the user. LYFLIKE also uses an automated AI based fashion digitalization pipeline which automatically recreates clothing in 3D from normal photos.
- BigthinX's Fit software helps you track body transformation with our AI generated exact avatars. It also highlights any health risk and creates customized fitness plans.

今後の展開

- Expansion into various sectors such as gaming, fitness, healthcare and other industries that can benefit from our research and technologies. The digital twin space is growing rapidly and we are well placed to contribute in a big way.

対コロナへの関連



- Without sacrificing any of the advantages of in-person shopping, consumers can see how products look and fit on them, and find out exactly which size to buy. BigthinX's virtual show rooms maintains the consumer experience. Brands can also organize virtual runway shows completely digitally and at a fraction of the cost of real events. For people working out at home can visually track their fitness with BigthinX Fit technology.

Virtual showroom:

